



the entire week around NCW. The activities were countless with literally hundreds of thousands of young people benefitting from enhanced learning activities empowering their careers choices.

Many professional organisations such as the Chartered Institute of Housing, Into Film and Podiatry Careers got involved with putting on events and encouraging their members to get involved.

The undoubtedly high spots of the week were at Eggar's School in Hampshire, which held a 'Careers Question Time' event with the local MP, Minister of State for Education Damian Hinds answering questions posed by pupils and Russell Scott Primary in Manchester, which had a fantastic range of visitors including Tony Walsh the poet, also known as Longfella.

#### Leaving a Legacy

The Humber Bondholders Challenge was NCW's first foray into promoting the importance of regional labour market information (LMI). The challenge was in two parts with primary schools designing a mascot to encompass the attractions of working in the UK's 'Energy Estuary' and the secondary challenge being based

around upcycling a shipping container. Both energy and shipping, along with being the birthplace of the caravan, are key regional employment areas. This is something that the directors of NCW intend to expand on in coming years, thus supporting 'Learning from Career and Labour Market Information'; the second of the eight Gatsby Benchmarks.

A competition forms a vital part of the legacy of the week with the NCW Case Study Competition which asked schools to submit case studies of their activities during the week. The resulting good practice examples will be shared as a free-to-use resource to encourage schools to get involved in promoting careers learning. Prizes for the competition were donated by Prospects Education and Steam Co.

At the end of the week it was announced that #NCW2018 had been the most successful ever and that #NCW2019 would take place from 4 to 9 March 2019. In the meantime look out for the full report on NCW2018 on [www.nationalcareersweek.com](http://www.nationalcareersweek.com)

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Emma Hardy MP for Kingston upon Hull West and Hessle

Janet Colledge is the Education Director of National Careers Week